

AERIN

AERIN *Limone Di Sicilia*



Available from September 2019

*"Limone Di Sicilia is pure radiance. Feminine, luxurious and joyful.
Inspired by Sicily's brilliant sunlight and the sparkling scents of Bergamot and Lemon in the air."
– Aerin Lauder, Founder and Creative Director, AERIN*

In Sicily, light floods the sky, sea and land with a golden radiance. The shimmering sunlight is renowned for its translucency and warmth and celebrated by the greatest poets and artists. This season, Aerin harnesses the power of its brilliance in an inspired NEW light-filled parfum, **AERIN Limone Di Sicilia**. Crafted with an artisanal co-distillation of Bergamot and Muguet de Mai, paired with Lemon Primofiore, AERIN's new parfum is a joyful and vivacious citrus floral infusion. Illuminating the senses like flowers in the sun, the Parfum shimmers with an energy that's enchantingly Italian, irresistibly feminine and unforgettable.

The **AERIN Premier Collection** is the ultimate expression of the perfumer's art. A true representation of its founder, Aerin, each fragrance is infused with magnificent flowers, rare essences and fine ingredients from around the world. The fourth installment of the Premier Collection, **Limone Di Sicilia** is the first citrus floral fragrance within the collection celebrating the iconic Lemon Primofiore. Capturing its purely radiant energy, **Limone Di Sicilia** is a truly feminine, luxurious and joyful new addition to the Premier Collection.

LIMONE DI SICILIA PARFUM

Meticulously crafted, **Limone Di Sicilia** captures the essence of nature in its purest state through a blend of citrus and florals that release a burst of pure light. The vibrant citrus, dewy floral bouquet of the Parfum act like a prism revealing its endless nuances in intricate detail.

The top notes of **Limone Di Sicilia** are centered around the carefully extracted fruit of Italian Bergamot co-distilled with Muguet de Mai. In this exclusive to Aerin co-distillation, Bergamot develops a weightless luminosity while the Muguet de Mai becomes fresh and luminously dewy. The quintessential Italian notes of Lemon Primofiore and Mandarin add a sparkling impression reminiscent of the perfect sunny day.

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A brilliant bouquet of Egyptian Jasmine and Rose Centifolia impart a natural and richly feminine aroma at the heart. Pink Pepper tantalizes the senses and heightens the citrus and airy floral dimensions, adding a playful burst of excitement.

In the final notes, Marine Oak Moss echoes the breezy saltiness of the sea while the woody and musky facets of Ambrox add depth and sensuality for a lingering, intoxicating trail of warm and cool sensations.

PACKAGING

The latest edition to the Premier Collection, **Limone Di Sicilia**, drenches the signature AERIN bottle and carton in golden sunlight. The yellow-tinted glass bottle is adorned with a cream rope-like cord, engraved name plaque and topped with a golden cap. The bottle is showcased in a custom yellow suede-like display box with golden trim. A perfect addition to the Premier Collection, **Limone Di Sicilia** exemplifies Aerin's exquisite attention to detail and sense of timeless style – a look of pure luxury and pure femininity.

AERIN *Limone Di Sicilia* Collection will be available at **AERIN Counters** from the **second of September 2019**

SRP : Limone Di Sicilia Parfum Spray – 50 ml - € 203

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